

## Callers Couseled in Spanish

Quit Line Data Summary  
October 1 - December 31, 2002

	<u>Span. Speak</u>	<u>State</u>
<b>Number of Calls to Quit Line</b>	<b>N = 24</b>	<b>N = 3,753</b>
<b>Percent of Statewide Calls</b>	0.6%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	NA	100.0%

  

	<u>Span. Speak %</u>	<u>State %</u>
<b>Gender</b>	<b>N = 24</b>	<b>N = 3,291</b>
Female	45.8%	61.0%
Male	54.2%	39.0%
<b>Race/Ethnicity</b>	<b>N = 14</b>	<b>N = 2,816</b>
Hispanic	85.7%	2.9%
<b>Age</b>	<b>N = 13</b>	<b>N = 2,956</b>
Less than 18 years old	0.0%	2.7%
18 - 24 years old	15.4%	14.4%
25 - 34 years old	30.8%	21.8%
35 - 44 years old	30.8%	25.9%
45 years and older	23.1%	35.1%
<b>Education</b>	<b>N = 12</b>	<b>N = 2,860</b>
Did not graduate high school	33.3%	18.4%
High school graduate	16.7%	33.3%
Some college/vocational school	41.7%	34.9%
College graduate	8.3%	13.5%
<b>Caller Type</b>	<b>N = 22</b>	<b>N = 3,367</b>
General Information	22.7%	11.2%
Health care provider	18.2%	2.9%
Tobacco user	59.1%	85.9%
<b>Payer Type</b>	<b>N = 10</b>	<b>N = 2,129</b>
Insured	50.0%	41.5%
Uninsured	50.0%	24.9%
Medicaid	0.0%	33.5%
<b>Heard About</b>	<b>N = 18</b>	<b>N = 2,888</b>
Past caller	11.1%	18.5%
Employer/worksites	0.0%	0.8%
Health care provider	38.9%	21.8%
Television	5.6%	18.4%
Outdoor advertisement (billboard/bus/wall)	0.0%	7.2%
Targeted mailing	0.0%	0.9%
Great Start	0.0%	0.1%
Radio	11.1%	2.2%
Newspaper/Magazine	0.0%	2.2%
Brochure/Newsletter	5.6%	6.2%
Family or friend	11.1%	17.9%
Health Department	5.6%	2.9%
School	11.1%	0.9%